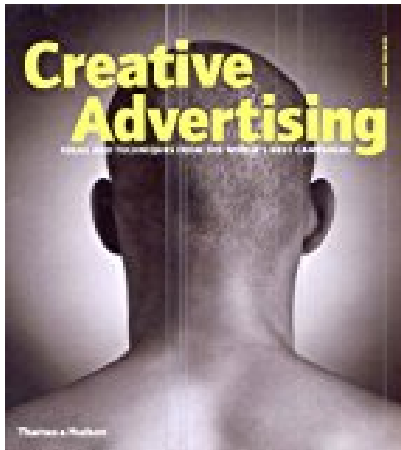


# Creative Advertising Ideas and Techniques from the Worlds Best Campaigns

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## BOOK DETAILS

- Author : Mario Pricken
- Pages : 264 Pages
- Publisher : Thames & Hudson
- Language : English
- ISBN : 0500510741



## BOOK SYNOPSIS

Time to create ideas - The Kickstart catalogue - Wit an humour in the copy - Creative techniques - Vizualization - Interviews and resources.

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