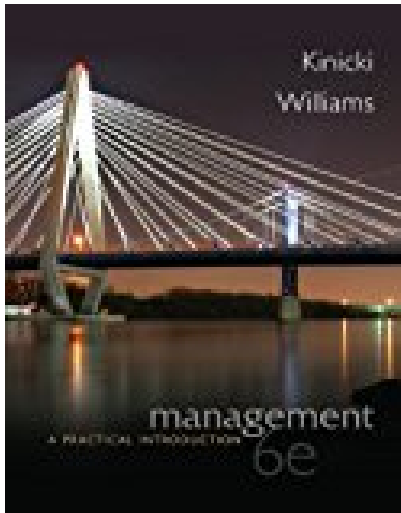


# Management A Practical Introduction

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## BOOK DETAILS

- Author : Angelo Kinicki
- Pages : 672 Pages
- Publisher : McGraw-Hill Education
- Language : English
- ISBN : 0078029546



## BOOK SYNOPSIS

Blending research, practical application, and imaginative writing, the authors have created a market-leading text through highly-readable writing, an emphasis on practicality, and a unique student-centered layout. They present all basic management concepts in bite-size chunks, 2-to 6-page sections to optimize student learning and emphasize the practicality of the subject matter. This text is widely praised by today's visually-oriented students. In addition, instructors and students are supplied with a wealth of classroom-proven resource.

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